

DANIEL BULLI

ENGINEERING AND PRODUCT LEADER

Accomplished Engineering Manager and Co-Founder in software engineering and product strategy. Renowned for technical leadership, team mentorship, and user-centric solutions. Passionate about empowering teams

617.953.6215

dbulli@gmail.com

<https://www.linkedin.com/in/dbulli>

SKILLS

Engineering Management
Cross-functional Team Leadership
Technical Leadership & Hands-on Engineering
Product Strategy & Product-led Growth
User Empathy & User-Centric Design
Agile Methodologies & SCRUM
Strategic Planning & Execution
Talent Acquisition & Team Mentoring

TECHNICAL PROFICIENCIES

Python, Django, Kotlin, Swift, Bash
JavaScript, TypeScript, React, Vue
noSQL, MySQL, GraphQL

EDUCATION

Barry University
BSc Computer Science & Mathematics

INTERESTS

No-code apps with LLMs
Digital Illustration
Street Photography

EXPERIENCES

Starry Inc. — Co-Founder | Boston

Starry Internet offers high-speed, fixed wireless broadband service with a focus on simplicity and customer satisfaction.

Director Systems Software and UI | Dec 2014–Oct 2023

Responsible for all physical devices for consumers, and applications crucial for customer experience and business operations.

- Led the development of the Starry Station router, awarded “The 7 Most Brilliant Product Designs of 2016” by Fast Company.
- Oversaw the growth of the team from 20 to 1000+ members, focusing on strategic engineering hires and establishing a culture of excellence.
- Managed a diverse team of engineers, setting strategic goals, optimizing resources, and mentoring to foster professional development.
- Pioneered the product and UI vision, significantly enhancing customer experience and engagement.
- Spearheaded the creation of Starry Gravity, a WiFi 6 router, improving customer WiFi performance.
- Implemented a successful router upgrade strategy, ensuring users access to the latest technology.
- Developed a Bluetooth programming app, tripling antenna deployment efficiency and providing management with critical metrics.
- Identified inefficiencies in SSR and BDR processes and led the standardization strategy across 7 markets, resulting in reduced acquisition times from weeks to hours and a 20% increase in subscriber rates.

Aereo | Boston

Cloud-based platform, allowing subscribers to watch and record live television on Internet-connected devices.

Director of Product Management | Feb 2014–Nov 2014

- Guided product managers and designers in modernizing and unifying user interface and functionality.

Engineer Manager | Aug 2011–Feb 2014

- Revitalized product strategy across platforms, elevating product design and user experience.
- Developed a ranked search feature for a TV database, enhancing user engagement through targeted program discovery
- Served as a key engineering force in the rollout of multi-market strategy and continuous viewing features.

EnergySage (Acquired by Shneider Electric) — Founding Engineer | Boston

Online marketplace for comparing pre-screened solar installer quotes, aiming to make solar energy accessible and affordable.

Senior Engineer | Dec 2010–Aug 2012

- Innovated a new business model contributing to securing funding from the Dept. of Energy.
- Bootstrapped the installer portal, enhancing user engagement and accessibility.
- Managed remote engineering team

HealthAngle — Founding Engineer | Boston

Website guiding patients to manage medical care stress for better health outcomes.

Lead Engineer | Jan 2007–Oct 2011

- Bootstrapped an SEO-friendly CMS and user-centric portal, boosting partner engagement and user interaction

Beam | Lead Developer | Boston | Apr 08–Aug 11

WGBH | Senior Web Developer | Boston | Sep 97–Jun 00 / Jun 02–Aug 08

GiantLoop | Lead Developer | Boston | Jan 00–Jun 02