

# DANIEL BULLI

ENGINEERING EXECUTIVE •  
STARTUP-SCALE BUILDER • PLATFORM  
& PEOPLE LEADER

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## SKILLS

PEOPLE LEADERSHIP • STRATEGIC  
ROADMAPPING • BUDGET & VENDOR  
MGMT • CLOUD-NATIVE  
ARCHITECTURE (AWS, GCP) • CI/CD  
& DEVOPS • AI/LLM/RAG •  
OBSERVABILITY & INCIDENT RESPONSE  
• SECURITY & COMPLIANCE •  
CUSTOMER/UX EMPATHY

## EDUCATION

### Barry University

BSc in Computer Science &  
Mathematics

## INTERESTS

Simplifying with AI  
Street Photography  
Golf

Engineering leader with 15+ years scaling teams from 5 to 50+, transforming legacy systems into scalable platforms, and delivering award-winning products. I lead with empathy, ship with urgency, and bring startup grit, focusing on modern architecture, velocity, and measurable outcomes.

**Platform Modernization:** Led monolith-to-microservices transformations, cutting infra spend 50%+ and tripling release cadence

**Product Partnership:** Co-founded 3 startups; fluent in discovery & prioritization without letting "product" eclipse engineering rigor

**Operational Excellence:** 99.9%+ availability, SOC-2-ready pipelines, board-level metrics that spotlight risk & velocity

## EXPERIENCE

### Posh

**Director of Engineering** | Boston · Mar 2024 – Present

*VC-backed conversational-AI platform serving 250+ credit unions & banks*

- Led 25+ person org across AI assistants, customer portal, voice, and platform teams
- Consolidated fragmented codebases into a configurable platform → cut infra costs 50%
- Shipped new AI voice service (LLM-powered) → reduced TTS/STT latency + cut vendor spend
- Integrated DevOps, MLOps, and observability → improved incident detection & prevention
- Reorged team post-RIF for lean execution; aligned engineering with product roadmap
- Collaborated with exec team on strategy, reporting monthly to board

## **Starry Inc. (Co-Founder)**

**Director of Engineering** | Boston · Dec 2014 – Mar 2024

*High-speed fixed wireless broadband company*

- Scaled eng org from ~10 to 40+ engineers across 7 markets; helped company grow to 1,000+
- MEVN stack → AWS, microservices, multi-region → 99.9% uptime
- Tripled mobile release velocity by revamping CI/CD (GitHub Actions, Android/iOS)
- Co-led product roadmap with VP Product → drove 130% increase in new signups
- Launched Starry Station UI → named one of “7 Most Brilliant Designs of 2016” by Fast Company
- Built engineering culture focused on velocity, quality, and customer impact

## **Aereo**

**Director of Product** | Boston · Aug 2011 – Nov 2014

**Engineering Manager**

*Live TV Streaming startup*

- Directed multi-platform UI modernization (Roku, iOS, Android, Flash)
- Built TV database search feature → increased program discovery and user engagement
- Helped move monolith into modular architecture supporting multi-market rollout
- Managed cross-functional squads building key playback and compatibility systems

## **EnergySage (Co-Founder / acq. by Schneider Electric)**

**Senior Engineer** | Boston · Dec 2011 – Aug 2012

*Online solar marketplace*

- Built MVP in <30 days, enabling DOE grant and user testing

- Launched dual portals (consumer + installer) → accelerated time to market
- Hired and led remote dev team; laid tech foundation for acquisition

## **HealthAngle** (Co-Founder)

**Lead Engineer** | Boston · Jan 2007 – Oct 2011

*Patient health management startup*

- Developed CMS and storytelling portal to support patients navigating care
- Built SEO and engagement tools for healthcare partners

## **Previous Roles**

Beam | Lead Developer · Apr 2008 – Aug 2011

GiantLoop | Lead Developer · Jan 2000 – Jun 2002

WGBH | Senior Web Developer · Sep 1997 – Aug 2008