

DANIEL BULLI

ENGINEERING EXECUTIVE •
STARTUP-SCALE BUILDER • PLATFORM
& PEOPLE LEADER

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SKILLS

PEOPLE LEADERSHIP • STRATEGIC
ROADMAPPING • BUDGET & VENDOR
MGMT • CLOUD-NATIVE
ARCHITECTURE (AWS, GCP) • CI/CD
& DEVOPS • AI/LLM/RAG •
OBSERVABILITY & INCIDENT RESPONSE
• SECURITY & COMPLIANCE •
CUSTOMER/UX EMPATHY

EDUCATION

Barry University

BSc in Computer Science &
Mathematics

INTERESTS

Simplifying with AI
Street Photography
Golf

Engineering leader with 15+ years scaling teams from 5 to 50+, transforming legacy systems into scalable platforms, and delivering award-winning products. I lead with empathy, ship with urgency, and bring startup grit, focusing on modern architecture, velocity, and measurable outcomes.

Platform Modernization: Led monolith-to-microservices transformations, cutting infra spend 50%+ and tripling release cadence

Product Partnership: Co-founded 3 startups; fluent in discovery & prioritization without letting "product" eclipse engineering rigor

Operational Excellence: 99.9%+ availability, SOC-2-ready pipelines, board-level metrics that spotlight risk & velocity

EXPERIENCE

Posh

Director of Engineering | Boston · Mar 2024 – Present

VC-backed conversational-AI platform serving 250+ credit unions & banks

- Led 25+ person org across AI assistants, customer portal, voice, and platform teams
- Consolidated fragmented codebases into a configurable platform → cut infra costs 50%
- Shipped new AI voice service (LLM-powered) → reduced TTS/STT latency + cut vendor spend
- Integrated DevOps, MLOps, and observability → improved incident detection & prevention
- Reorged team post-RIF for lean execution; aligned engineering with product roadmap
- Collaborated with exec team on strategy, reporting monthly to board

Starry Inc. (Co-Founder)

Director of Engineering | Boston · Dec 2014 – Mar 2024

High-speed fixed wireless broadband company

- Scaled eng org from ~7 to 100+ engineers across 7 markets; helped company grow to 1,000+
- MEVN stack → AWS, microservices, multi-region → 99.9% uptime
- Tripled mobile release velocity by revamping CI/CD (GitHub Actions, Android/iOS)
- Co-led product roadmap with VP Product → drove 130% increase in new signups
- Co-created Starry Station → named one of “7 Most Brilliant Designs of 2016” by Fast Company
- Built engineering culture focused on velocity, quality, and customer impact

Aereo

Director of Product | Boston · Aug 2011 – Nov 2014

Engineering Manager

Live TV Streaming startup

- Directed multi-platform UI modernization (Roku, iOS, Android, Flash)
- Built TV database search feature → increased program discovery and user engagement
- Helped move monolith into modular architecture supporting multi-market rollout
- Managed cross-functional squads building key playback and compatibility systems

EnergySage (Co-Founder / acq. by Schneider Electric)

Senior Engineer | Boston · Dec 2011 – Aug 2012

Online solar marketplace

- Built MVP in <30 days, enabling DOE grant and user testing

- Launched dual portals (consumer + installer) → accelerated time to market
- Hired and led remote dev team; laid tech foundation for acquisition

HealthAngle (Co-Founder)

Lead Engineer | Boston · Jan 2007 – Oct 2011

Patient health management startup

- Developed CMS and storytelling portal to support patients navigating care
- Built SEO and engagement tools for healthcare partners

Previous Roles

Beam | Lead Developer · Apr 2008 – Aug 2011

GiantLoop | Lead Developer · Jan 2000 – Jun 2002

WGBH | Senior Web Developer · Sep 1997 – Aug 2008